# PEUGEOT
## 408




# THE LANGUAGE OF ATTRACTION

@peugeotmalaysia | peugeot.com.my | peugeotmalaysia | 1800-18-STLA (7852)




# Experience the magnetic 408. Stunning design, uncompromising quality and a dynamic drive.










## ALLURE

The unexpected silhouette of the PEUGEOT 408 is characterised by its fastback-inspired dynamic posture and feline look. With increased ground clearance while keeping low, its fluid lines reinforce its aerodynamic character.



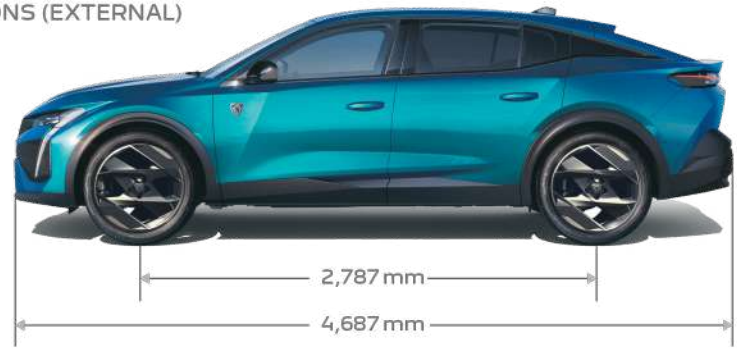


The rear light cluster simulates 3 lion claws



The front lights simulate lion fangs

DIMENSIONS (EXTERNAL)






# EMOTION

The saloon-style driving position combined with a higher posture gives you the chance to discover the road from a new perspective.





Driver assistance systems enhance comfort and sense of calm when driving



The latest generation PEUGEOT 3D i-Cockpit® with new design and technology



New configurable PEUGEOT i-Toggles® to give quick and intuitive access



Top of the range comfort for driver and passenger

# EXCELLENCE

Finish, material selection, space, comfort. The PEUGEOT 408 features everything you need for a unique experience.





**HIGH-EFFICIENCY ENGINE**
Turbocharged 1.6L PureTech of 218 hp with an 8-speed automatic gearbox



**ONBOARD QUALITY**
A pleasant ride with low NVH, Focal® Premium Hi-Fi System and AGR Certified Seats with built-in massage function



**EASY CONNECTIVITY**
Optimised connectivity with Bluetooth and USB plug-ins



**UNEXPECTED REAR END DESIGN**
Innovative full LED or 3D full LED rear lights light up one claw at a time

reddot winner 2023
**Exceptional Design Award**
**Product Design Category**

DSF.my VOTY 2024 Allianz

*The availability of certain features may vary depending on the vehicle trim.

| SPECIFICATIONS | PEUGEOT 408 | | |
|---|---|---|---|
| | ALLURE | PREMIUM | GT |
| **SIZE - TRANSMISSION** | | | |
| Overall Dimensions (LxWxH) (mm) | 4,687 x 1,859 x 1,478 | 4,687 x 1,859 x 1,478 | 4,687 x 1,859 x 1,487 |
| Wheelbase (mm) | | 2,787 | |
| Ground Clearance (mm) | | 189 | |
| Engine | | 1.6 Turbo PureTech | |
| Maximum Power (hp @ rpm) | | 218 @ 5750 | |
| Maximum Torque (Nm @ rpm) | | 300 @ 2000 | |
| Gear | | 8 Speed A/T | |
| Tyre Size | 225/55 R18 | 225/55 R18 | 245/40 R20 |
| **EXTERIOR** | | | |
| Front Headlights | Full LED | Full LED | Matrix LED with Automatic Beam |
| Rear Lights | Full LED | Full LED | 3D 'Claw Effect' LED |
| Front Grill Style | Chrome | Chrome | Body Colour |
| Spoiler Sunroof | - | - | • |
| Alloy Wheels | 18" Granite Grey | 18" Granite Black | 20" Monolithe Black |
| **INTERIOR - CONVENIENCE** | | | |
| Seat | Comfort Vinyl | Comfort Full Leather | Dynamic Black Nappa Leather |
| Electric Driver Seat | • | • | AGR Certified Seat + Memory |
| Passenger Seat | Manual | Electric | Electric |
| Massage Function | - | - | • |
| PEUGEOT i-Cockpit® 10" Digital Cluster | • | • | 3D Quartz |
| PEUGEOT i-Cockpit® Infotainment HD Colour Touchscreen | • | • | With Configurable i-Toggles® |
| Sound System | 6 Speakers | 6 Speakers | 10 Speakers Focal® Premium Hi-Fi System |
| Wireless Smart Phone Charger | • | • | • |
| Peugeot Multisensorial Pack | - | - | • |
| Spare Tyre | • | • | Repair Kit |
| Cabin Air Cleaning System | - | - | • |
| **SAFETY** | | | |
| Airbags | 6 | 6 | 6 |
| Camera | Rear 180° | Rear 180° | 360° |
| Parking Assist Sensor | Rear | Front and Rear | Front and Rear |
| ESP with Hill Assist | • | • | • |
| Traffic Signs Recognition | • | Advanced | Advanced |
| Active Hood (Pedestrian Protection) | • | • | • |
| Cruise Control | • | Advanced Adaptive | Advanced Adaptive |
| Autonomous Emergency Braking | • | Advanced | Advanced |
| Front Collision Warning | - | • | • |
| Blind Spot Detection | - | • | • |
| Rear Cross Traffic Alert | - | • | • |
| High Beam Assist | • | • | • |
| Tyre Pressure Monitoring System | • | • | • |

## PAINTS & COLOURS

| | ALLURE | PREMIUM | GT |
|---|---|---|---|
|  Obsession Blue | | • | • |
|  Perla Nera Black | • | • | • |
|  Okenite White | • | • | • |
|  Artense Grey | • | • | |

## WHEELS

| ALLURE | PREMIUM | GT |
|---|---|---|
|  18" Granite Grey |  18" Granite Black |  20" Monolithe Black |

Up to **7 years warranty*** / 200,000 KM,
whichever comes first.

*Standard warranty 5 years
(3 years OEM warranty + 2 years extended warranty)

*Option to extend the warranty to 7 years
(3 years OEM warranty + 4 years extended warranty)

*Extended warranty follows OEM warranty coverage items

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Note: Image & specifications are subject to change without prior notice. Please contact nearest showroom for more information.